

FASTER THAN THE VIRUS! FAST COMPETITION

1300 SWISS FRANCS FOR THE BEST SHORT VIDEO TO HELP US BEAT THE CORONAVIRUS OVER TIME MAKING THESE IDEAS GO VIRAL:

The bad news is **we're already late**. The good news is **we still have a small-time** advantage (and we must take advantage of it!).

The bad news is that the **virus is very fast**. The good news is that **we can be faster**, or try to slow it down.

The bad news is that **the number of new infections is growing exponentially**. The good news is that **we've all studied math and we know what that means** (we won't let ourselves be reassured by those who say that "there are only a few cases").

The bad news is that **we are still doing too little**. The good news is that **we can still do more**.

The bad news is that this **pandemic affects everyone**. The good news is that **we can all work together**.

The bad news is that **we are creating today the problems of tomorrow**. The good news is that **today (and therefore tomorrow) is still in our hands**.

The bad news is that **without realizing it we can put others in danger**. The good news is that **each and every one of us can do something very useful**.

The bad news is that **measures are becoming more and more restrictive**. The good news is that **I can still act today and take precautions that help keep everyone safe!**

**I'M IN TOO: I'M GIVING UP ON ANY UNNECESSARY MEET-UPS TODAY!
I'M STAYING HOME!**

FASTER THAN THE VIRUS! FAST COMPETITION

Time is of the essence!

The competition is open to all young people **between 15 and 27 years old**.

Videos of 1 minute are accepted, in **English, Italian, French or German**, in all formats that can be uploaded and shared on social media.

Videos must **capture at least one of the messages** listed above, containing the **hashtag #piuvelocidelvirus and #fasterthanthevirus** and tag **@piuvelocidelvirus** (without accents) and **@fasterthanthevirus** on Instagram (from a public profile). We invite you to post and share them using other hashtags.

The author should follow the Instagram account: piuvelocidelvirus

The video must be made by yourself or, in **compliance with the rules of social distancing**, with the people you're at home with, or working with remotely.

The jury will award three prizes for the most **effective**, most **viral** and best videos. The impact will also be assessed based on the likes received by Tuesday evening:

FIRST PRIZE	600.00	CHF
SECOND PRIZE	400.00	CHF
THIRD PRIZE	300.00	CHF

Will be considered: all videos uploaded until Tuesday, 17th of March 2020 at 11 PM on Instagram (from a public profile), or sent by email or wtransfer to: piuvelocidelvirus@gmail.com

HURRY UP!

piuvelocidelvirus.com

Piuvelocidelvirus is an individual initiative, motivated by the urgency to act quickly and in the right direction. I sign here for the sake of transparency: I am Guenda Bernegger from Lugano; I teach Ethics and Medical Humanities.